



Health Planning

Family & Community Medicine Dept

الدكتور جمال الخضير

2024



Learning objectives

2



- ❑ To define health planning stages
- ❑ To classify health plans
- ❑ To define SMART objectives
- ❑ To explain success & disturbance in plans

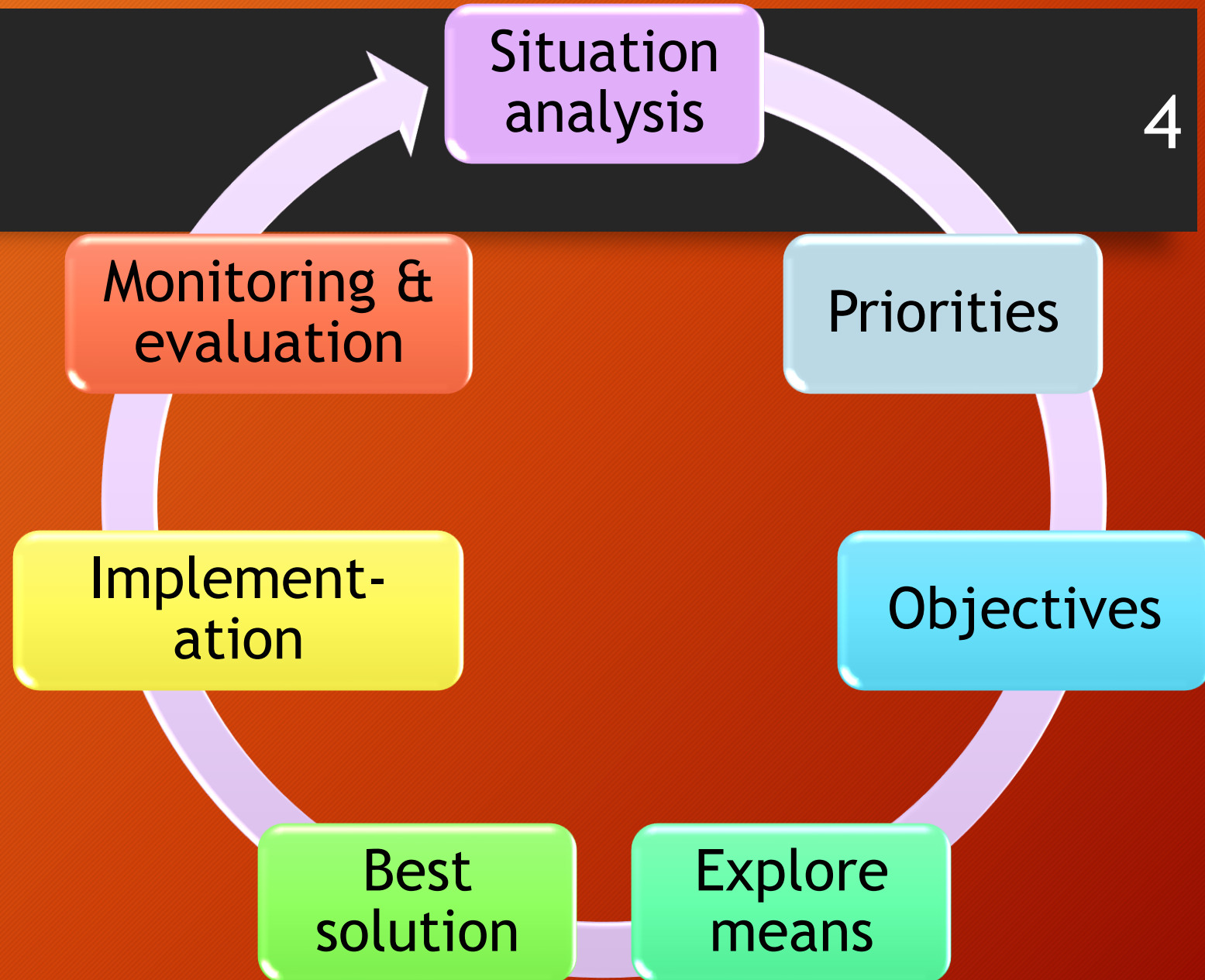
Planning

3



- ❑ Organized intelligent selection of best alternative to achieve specific objectives.
- ❑ Decisions on how future will differ from present.
- ❑ What to do, where & when, how, & why.

Planning Stages



4



5 رسم الاهداف Setting objectives



Objective: end results of action necessary to reach a goal.

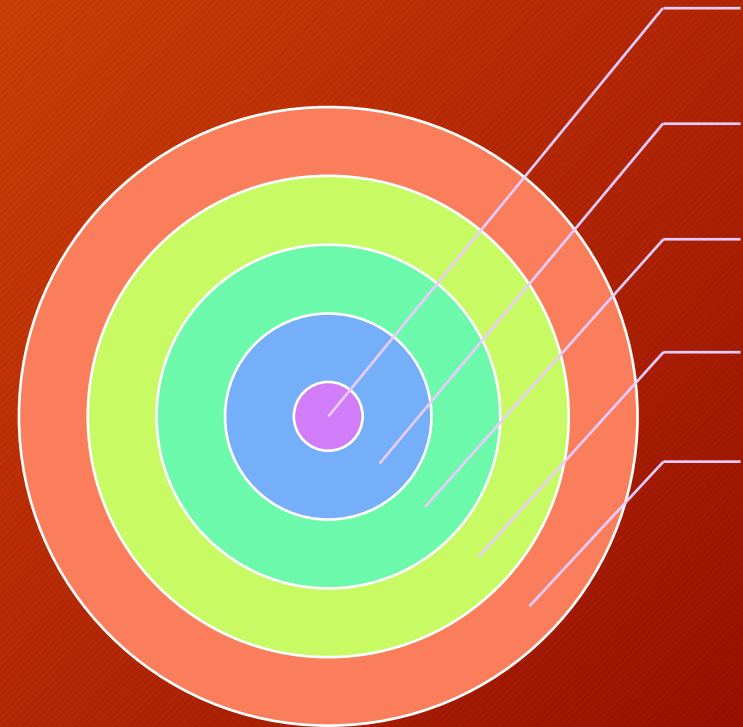
Specific (clear)

Measurable (observable)

Attainable (achievable)

Relevant (reasonable)

Time stated



S
M
A
R
T

SMART



محددة



قابلة للقياس



قابلة للإنجاز



واقعية



لها إطار زمني

Types of planning

7



Population based
BOTTOM TOP

What are the
needs?

Give
services

Resource based
TOP BOTTOM

Strengthen
services

Satisfy needs

Successful plan

8



- **Realistic**: feasible, uncomplicated
- **Balanced**: urban & age spectra
- **Comprehensive**: spectrum of Health care
- **Flexible**: for unexpected change in funds.
- **Continuous**: satisfy future needs.
- **Coordinated**: inter-sectoral approach

Planning Disturbance

9



- ☐ Natural disasters
- ☐ Political instability: civil disturbance
- ☐ Economic crisis, scarce resources
- ☐ Drs are inexperienced in management
- ☐ Conflicts among pressure groups: users & professionals (ARI program).
- ☐ Haphazard population distribution
- ☐ Complexity of health care

Thank You

