

Global Promotion and Marketing of Scientific Article

ترويج البحث العلمي وتسويقه عالمياً

Presented by

Dr. Ahmed Shukur Hameed

Dr. Emad Hameed Hussein

Dr. Wisam Jafer Aziz

Objectives of the Workshop

- Increase the visibility of scientific articles.
- Boost your citation count.
- Make your manuscript accessible.
- Enhance the impact of your publications.
- Research marketing in Iraq.
- International Marketing of scientific researches.

Outline

Promotion

Global research promotion

Boost your citation count

Make your manuscript accessible

Marketing

Research marketing in Iraq

Why Iraq needs scientific research funding reform

International funds for researches



Global Research Promotion

Global Research Promotion

- **Department of Energy Labs (1943)**
Projects aimed to develop radar technology.

Communications and satellites

Supercomputers for industry

Optical digital recording technology: video, and data storage

✓ **Investment?** 1940s: Few million dollars

2012: About \$10 billion, 0.06 % GDP

Global Research Promotion

- **Human Genome Project: 1988**

Department of Energy

The National Institutes of Health

- **Budget:** \$ 24 billions

- ✓ **Investment:** \$750 billion (2010)

10 x Iq.B

5.4 % of GDP



Boost Your Citation Count

Boost Your Citation Count

1- Insert attractive words: Title, Abstract, Keywords

2- Cite your past work to a relevant new manuscript

3- Use a consistent form name on all of your papers

4- Present your work at international conferences

5- Your manuscript is accessible (**SHERPA RoMEO**)

6- Use social media: Google Scholar, ResearchGate



Make Your Manuscript Accessible

Make Your Manuscript Accessible



Publisher copyright policies & self-archiving Search

Journal titles or ISSNs Publisher names

Journal of Crystal Growth

Exact title starts with contains ISSN

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Make Your Manuscript Accessible



SHERPA/RoMEO Home

Search - Publisher copyright policies & self-archiving

Journal: [Journal of Crystal Growth](#) (ISSN: 0022-0248)

RoMEO: This is a RoMEO green journal

Paid OA: A paid open access option is available for this journal.

Author's Pre-print:  author can archive pre-print (ie pre-refereeing)

Author's Post-print:  author can archive post-print (ie final draft post-refereeing)

Publisher's Version/PDF:  author cannot archive publisher's version/PDF

Published by: [Elsevier](#) [Commercial Publisher] - [Green Policies in RoMEO](#)

For: North-Holland Publishing [[Imprint](#)]

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Search - Publisher copyright policies & self-archiving

Journal: [Journal of Applied Electrochemistry](#) (ISSN: 0021-891X, ESSN: 1572-8838)

RoMEO: This is a [RoMEO green](#) journal

Paid OA: A paid open access option is available for this journal.

Author's Pre-print: ✓ author can archive pre-print (ie pre-refereeing)

Author's Post-print: ✓ author can archive post-print (ie final draft post-refereeing)

Publisher's Version/PDF: ✗ author cannot archive publisher's version/PDF

Published by: [Springer Verlag](#) (Germany) - [Green Policies in RoMEO](#)



Make Your Manuscript Accessible

Google Scholar



Wisam J. Aziz

الجامعة المستنصرية/كلية العلوم /قسم الفيزياء

Verified email at uomustansiriyah.edu.iq - [Homepage](#)

الصلبة /اغشية رقيقة

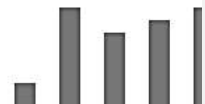
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Cited by

All

| | |
|-----------|-----|
| Citations | 109 |
| h-index | 6 |
| i10-index | 3 |



| TITLE | CITED BY | YEAR |
|--|----------|------|
| The effect of anti-reflection coating of porous silicon on solar cells efficiency WJ Aziz, A Ramizy, K Ibrahim, Z Hassan, K Omar Optik-International Journal for Light and Electron Optics 122 (16), 1462-1465 | 34 | 2011 |
| Improved performance of solar cell based on porous silicon surfaces A Ramizy, WJ Aziz, Z Hassan, K Omar, K Ibrahim Optik-International Journal for Light and Electron Optics 122 (23), 2075-2077 | 22 | 2011 |



WordPress

To build a blog or personal website

The screenshot shows the WordPress.com pricing page. At the top, there is a navigation bar with the WordPress logo, the text "WordPress.com", and four menu items: "Products", "Features", "Resources", and "Plans & Pricing". Below the navigation bar, there are two pricing cards. The left card is for the "Blogger" plan, featuring a green circular icon with a white pencil. It lists a price of "\$3 per month, billed yearly" and is described as "Best for Bloggers" with features like a custom .blog domain, removal of advertising, additional storage, and email support. The right card is for the "Personal" plan, featuring a blue circular icon with a white pencil. It lists a price of "\$5 per month, billed yearly" and is described as "Best for Personal Use" with features like a custom domain, removal of advertising, high-quality email, and live chat support.

| Plan | Price | Best For | Key Features |
|----------|------------------------------|--------------|--|
| Blogger | \$3 per month, billed yearly | Bloggers | Custom .blog domain, no advertising, additional storage, email support |
| Personal | \$5 per month, billed yearly | Personal Use | Custom domain, no advertising, high-quality email, live chat support |

ResearchGate

List your publications



Emad H. Hussein

8.5 · Dr.rer.nat -Physics / Humboldt-Universität zu Berlin

RG Score ⓘ

8.50



Breakdown:

- 95.54% Publications
- 0.00% Questions
- 4.33% Answers
- 0.13% Followers



ResearchGate

Research you follow



Swagotom Sarkar
Added an answer

Hi, 25g of tetramethyl ammonium hydroxide + 75 g

Good luck with your research.

If anyone needs to prepare any kinds of solution, pl

[Recommend](#) [Share](#)



Emad H. Hussein
Added an answer

I agree with Peter Sobolewski, but disagree with Fat



Emad H. Hussein
Added an answer

No, as I demonstrated above, a lot of care should b
peaks of both bulk and nanoparticles (NPs) have th

One sometimes sees the same positions for both b
achieved for long range (20 to 80 deg). Therefore, t




Yuri Mirgorod
Added an answer

Dear @Emad H. Hussein.


Silicon has a natural tunnel-transparent oxide layer.


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Ain Shams University

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^ Publications



Selective Epitaxy of InP on Si and Rectification in Graphene/InP/...

ACS Applied Materials and Interfaces (2016) 8(40)



Structural properties of AlGaP films on GaP grown by gas-sourc...

Journal of Crystal Growth (2015) 425



Thermal annealing effect on the structural properties of epitaxi...

Journal of Crystal Growth (2015) 419



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Institut für Physik

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Selective Epitaxy of InP on Si and Rectification in Graphene/InP/Si Hybrid Structure

Niu G, Capellini G, Hatami F, et. al. in ACS Applied Materials and Interfaces (2016)

Structural properties of AlGaP films on GaP grown by gas-source molecular-beam epitaxy

Dadgostar S, Hussein E, Schmidbauer J, et. al. in Journal of Crystal Growth (2015)

Thermal annealing effect on the structural properties of epitaxial growth of GaP on Si substrate

Hussein E, Dadgostar S, Hatami F, et. al. in Journal of Crystal Growth (2015)



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Register in the ORCID

ORCID
Connecting Research and Researchers

5,799,901 ORCID

Ahmed Al-Haddad

ORCID ID
<https://orcid.org/0000-0001-7296-4704>

Print view

Also known as
Ahmed Al-Haddad, Ahmed Shukur
أحمد شكر حميد الحداد, Hameed Al-Haddad

Websites
Academic Profile
Google Scholar
Researchgate

Employment (1)

University of Mustansiriyah College of science: Baghdad, Baghdad
2006-03-27 to present | Lecturer (Physics)
Employment
Source: Ahmed Al-Haddad Preferred source

Education and qualifications (2)

Technische Universitat Ilmenau: Ilmenau, Thuringen
2012-04-01 to 2016-09-31 | PhD (3D-Nanostructuring) (Physics)
Education
Source: Ahmed Al-Haddad Preferred source



Academia.edu

List your publications

ACADEMIA



Ahmed Al-Haddad

Mustansiriyah University Iraq - Baghdad, Physics, Faculty Member

Using nanoporous template and cost-effective process can be realized fabrication a large area of innovative nanostructure pattern based on

1 Follower · 1 Following · 36 Total Views

FOLLOW

PAPERS



Facile transferring of wafer-scale ultrathin alumina membranes onto substrates for nanostructure patterning



LinkedIn

List your publications

The screenshot shows a LinkedIn profile for Ahmed Al-Haddad, a Lecturer at Mustansiriyah University. The profile includes a search bar, navigation icons, and a 'Start a post' section with options to write an article or add media. A recent post from EBV Elektronik is visible, featuring a webinar announcement about DDR4 and LP-DDR4 systems.

LinkedIn Search

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Ahmed Al-Haddad
Lecturer at Mustansiriyah Universit

Connections 25
Add Connection

Invitation 1

Access exclusive tools & insights

Start a post

Write an article on LinkedIn

Sort by: Top

EBV Elektronik
5,580 followers
2w

This #webinar with **Micron Technology** offers examples and recommendations for the layout of both DDR4 and LP-DDR4 systems. Also learn about the differences between and advantages of DDR4 & LP-DDR4. Register here: <http://bit.ly/2UQefZT>



Scientific Research Marketing

Research Marketing in Iraq

Is there any research funding in Iraq ???

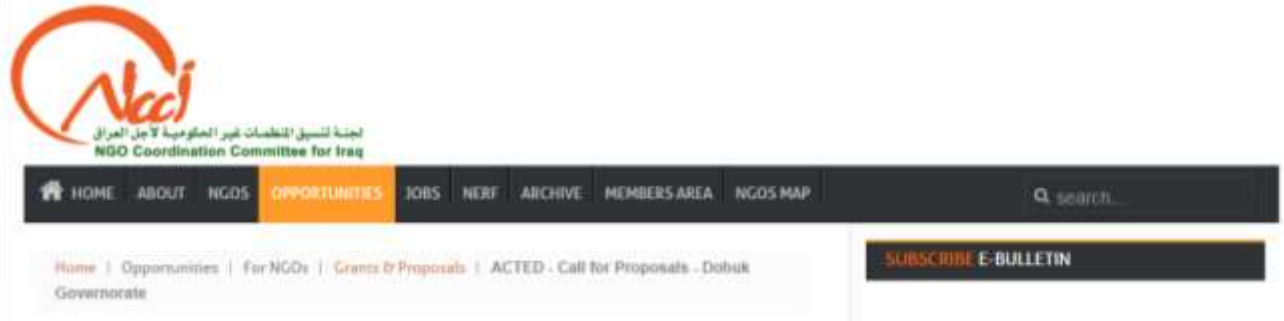
- Research funding is handled at different authorization levels in public organizations and universities.
- The most common practice is for researchers to seek funds for their research activities from their organization's running and investment budgets.
- Sometimes, multiple funding requests are required to fund different activities within the same research project.

##We need to change research funding in Iraq##

Research Marketing in Iraq

- Competitive funding ensures funding of best research proposals based on merit assessments.
- Better research alignment with national interests.
- Improved awareness of research activities by research community.
- Wider choice of research topics by researchers.
- Promoting international cooperation in research.

Research Marketing in Iraq



The screenshot shows the website for the NGO Coordination Committee for Iraq. The logo features the word 'NCCI' in red and orange. Below the logo, the text reads 'لجنة تنسيق المنظمات غير الحكومية لآبل العراق' and 'NGO Coordination Committee for Iraq'. A navigation menu includes 'HOME', 'ABOUT', 'NGOS', 'OPPORTUNITIES', 'JOBS', 'NERF', 'ARCHIVE', 'MEMBERS AREA', and 'NGOS MAP'. A search bar is located on the right. Below the menu, there is a breadcrumb trail: 'Home | Opportunities | For NGOs | Grants & Proposals | ACTED - Call for Proposals - Dobut Governorate'. A 'SUBSCRIBE E-BULLETIN' button is also visible.

Sulaimani Polytechnic University



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The British Institute for the Study of Iraq
(Gertrude Bell Memorial)
- Established 1932 -
Registered Charity Number 122285

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Research Marketing in Iraq



02 JAN 2019 ACTED - Call for Proposals - Dohuk Governorate

31 JUL 2018 Agence Francaise de Developpement (AFD) - Call for Proposals

1 Grants

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The BISI offers a range of grants to support public events and academic work on Iraq and neighbouring countries that are not covered by BASIS-sponsored institutions. Our coverage includes anthropology, archaeology, geography, history, language and related disciplines within the arts, humanities, and social sciences from the earliest times until the present day.

We offer three types of grant, normally for residents of the United Kingdom:

- ▶ Academic grants for UK-led research projects and conferences: annual deadline 1 February
- ▶ Grants to Iraqi Visiting Scholars: annual deadline 1 February
- ▶ Outreach grants for public events and activities, usually in the UK and/or Iraq: annual deadline 1 October

All applications and references must be sent by email as pdf documents. We will consider out-of-cycle applications on an exceptional basis.

Email Print

Research Funding For Iraqi Scientists

Printer-friendly version

International Marketing of Scientific Researches

- Publish interest research articles.
- Promote your articles.
- Get more citations → high H-index.
- You will get more invitations.
- More articles reviewing.

International Marketing of Scientific Researches

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DFG Deutsche
Forschungsgemeinschaft



Research Funding

Funded Projects

[DFG in Profile](#)

Statutory Bodies

- > General Assembly
- > Executive Committee
- > Senate
- > Joint Committee
- > Review Boards
- > Liaison Officers

Head Office

- > Organisational Chart - DFG Head Office Bonn
- > Berlin Office

International Cooperation

- > International Strategy
- > The DFG in Europe
- > International Networks and Organisations
- > Partner Organisations Worldwide
- > International Research Marketing - Research in Germany

Facts and Figures

- > Funding Atlas 2018
- > Statistics

Mission Statement

History

Statutes

Annual Report

Alliance of Science Organisations in Germany

Publications



Facts and Figures

Statistics and studies on
topics relevant to research
funding



International Marketing of Scientific Researches

The screenshot displays the Humboldt Network website with the following sections:

- Navigation:** HOME, NEWSLETTER, SEARCH, CONTACT, IMPRESSUM, PRIVACY
- Header:** "Exzellenz verbindet – be part of a worldwide network." with a network diagram.
- Left Sidebar:**
 - About the Foundation
 - News
 - Statistical Trends
 - Humboldt Rankings
 - Publications and Information
 - Culture of Welcome
 - Philipp Schwartz Initiative
 - Career
 - Partners, funders and finances
 - Sponsorship
 - A-Z of Programmes
 - Programmes by Target Group
 - New Fellows and Award Winners
 - Information for Women Academics
 - Support during Research Stay
 - Alumni Programmes
 - Humboldt Network
 - Searching the Network
 - Dates and Events
 - Ambassador Scientists
- Main Content:**
 - News:**
 - 28.12.2018 | 20 Historian and Ge...
 - 19.12.2018 | Cu...
 - 18.12.2018 | Av... developing and...
 - 06.12.2018 | 16 Professors cho...
 - 26.11.2018 | Hi Friedrich von Si... collaboration
 - Older news
 - Call for Nominations:**
 - Georg Forster Research Award:** Internationally renowned academics from developing and transition countries of all... can be nominated until 28...
 - Sponsorship:**
 - Find the right programme ...
 - Current position
 - Academic degree
 - My Humboldt:** If you are an applicant or a member of the Humboldt Network you can register here and profit from the exclusive functions of this website.
- Right Sidebar:**
 - Find the right programme ...**
 - Associate Professor
 - 2016
 - Iraq
 - Search
 - Search result: 0 programmes**
 - Georg Forster Research Fellowships for Postdoctoral Researcher:** for academics from developing countries to do a research project with relevance to the development of their country of origin, which being carried out in Germany, facilitates the transfer of knowledge and technologies to developing countries. Duration: 6 to 24 months plus a subsequent Return Fellowship lasting 12 months.
 - Georg Forster Research Fellowships for Experienced Researchers:** for academics from developing countries to do a research project with relevance to the development of their country of origin, which being carried out in Germany, facilitates the transfer of knowledge and technologies to developing countries. Duration: 6 to 18 months.
 - Humboldt Research Fellowships for Postdoctoral Researchers:** from abroad to sponsor a 6 to 24 month research stay at a research institution in Germany.
 - Humboldt Research Fellowships for Experienced Researchers:** from abroad to sponsor a 6 to 18 month research stay at a research institution in Germany. The fellowship is flexible and can be divided up into as many as three stays within three years.
 - Friedrich Wilhelm Bessel Research Award:** for academics who have already gained international recognition in their fields. Award winners are invited to spend a period of six to twelve months in academic collaboration with specialist colleagues in Germany. Value of the award: 45,000 EUR.
 - Fraunhofer-Bessel Research Award:** for scientists from all non-European countries who have already gained international recognition in their fields in applied research. Award winners are invited to spend a period of six to twelve months in academic collaboration with specialist colleagues in Germany at Fraunhofer Institutions. Value of the award: 45,000 EUR.
 - Sofja Kovalevskaja Award:** for successful top-flight junior researchers who may use the award to spend five years carrying out research of their own choice at research institutions in Germany and to follow up their work...

International Marketing of Scientific Researches



The image shows a screenshot of the DAAD (Deutscher Akademischer Austauschdienst / German Academic Exchange Service) website. The header includes the DAAD logo, the organization's name in German and English, and navigation links for 'Deutsch', 'English', 'DAAD Worldwide', 'Press', and 'Media & Publications'. A search bar is located in the top right. Below the header is a horizontal menu with six categories: 'Homepage', 'Information for Foreigners', 'Information for Germans', 'Information for Higher Education Institutions', 'Country Information', and 'The DAAD'. The 'Information for Foreigners' category is selected and expanded, showing a list of sub-topics such as 'Study programmes', 'Finding scholarships', 'Preparing for Germany', 'First steps in Germany', 'PhD and research', and 'Alumni'. Each sub-topic has a list of related links.

DAAD Deutscher Akademischer Austauschdienst
German Academic Exchange Service

Deutsch | **English** | DAAD Worldwide
Press | Media & Publications

[Homepage](#) | **Information for Foreigners** | Information for Germans | Information for Higher Education Institutions | Country Information | The DAAD

- » **Study programmes**
 - International programmes | All study programmes | Language and short courses | CHE UniversityRanking
- » **Finding scholarships**
 - Scholarship database | Info for DAAD scholarship applicants | Funding for musicians and artists | Forms and downloads
- » **Preparing for Germany**
 - Choosing the right university | The main subject groups | The right degree programme | The first point of contact | The requirements | The German language | Financing | Applying | Health insurance | Visas | Renting a room | Help and advice
- » **First steps in Germany**
 - The main contacts | Enrolment | Registering | Your curriculum | Improving your German | Side jobs | Work placements | Career planning
- » **PhD and research**
 - Doing a PhD in Germany | Finding a PhD position | Info for postdocs and junior researchers | Info for senior researchers
- » **Alumni**
 - Alumni clubs | Funding programmes | Service area for alumni | Webinars & events | Alumniportal Deutschland



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