



جمهورية العراق
وزارة التعليم العالي والبحث
العلمي
الجامعة المستنصرية
كلية الإدارة والاقتصاد
قسم السياحة وإدارة الفنادق

أثر المتغيرات الحضرية في تنمية الطلاب
على سياحة الشباب
(دراسة ميدانية في مدينة بغداد)

رسالة تقدم بها الطالب

أشرف هاني حرز العطواني

إلى مجلس كلية الإدارة والاقتصاد في الجامعة المستنصرية وهي
جزء من متطلبات نيل درجة الماجستير في علوم السياحة وإدارة
الفنادق

بإشراف الأستاذ الدكتور

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ABSTRACT

Experiencing tourism is significant growth and sustained and occupy an important role in the economies of most countries and including the tourism human phenomenon is travelling rights from one place to another for the purposes of a variety of tourist religious and therapeutic and identify the effects as well attend business conferences, scientific or for the purpose of the summer, they are affected by several factors Social them The economic and tourism, environmental and urban and other factors. Urban development has contributed to the development of tourism demand through the provision and to create the appropriate environment for the exercise of tourist activities and events of the provision of infrastructure and metadata of any country, as well as economic development, cultural and social.

That the relationship between urban development and tourism industry correlation affect each other we note that the projects of public infrastructure such as water, electricity and telecommunications, roads, transportation and modern markets and banks, travel agencies and tourism and hotels are all a product of urban development of the community, and at the same time, the development of the tourism industry will affect directly proportional or positive in urban development The youth sector taking is now an important part in the tourism and increasing the role of the young people growing opportunities of culture, education and high standard of living and thus increasing motivated young people in travel and tourism, including seeking knowledge and love of adventure and love of participation and learning of the tourist attractions and other cities.

And the relationship with the above has focused on countries in the world with staying young people by supporting variables and urban development to be in the service of increasing tourist demand.

The problem with the study on the existence of a relationship between tourism

and growth of young people and the impact of changing urban. The importance of (the study of the impact of the variables in the development of urban demand in tourism youth) are trying to support the process of urban development and of the provision and development of urban services in line with the requirements and needs of young people. The study aims to determine the impact of variables in urban increase and demand for tourism development in young people. Any urban determine the role of the variables in encouraging young people to travel and tourism. And determine the effect of each variable on the nature of urban tourism demand.

The tourism curriculum adopted in this study included a comparative approach and the theoretical and field survey method. In a comparative approach, the researcher conducted a comparison between the present study and previous studies. The field survey method represented in the design of the questionnaire form and distributed to 400 respondents and Researched in order to reach conclusions about how the contribution of variables in the development of urban tourism demand among young people.

And either the theoretical has provided the search information theory enriched search.

The study included two parts, the first section of the study theory and Part II of the field study in detail below:

Chapter I deals with two themes: I: scientific concepts and terminology
Second: Previous studies

Chapter II: the social and psychological importance and economic staying young and Alatherh factors

Chapter III: Althzer and tourism and addresses:

The first section of it to Althzer in the city of Baghdad
Prompt of the second cultural tourism phenomenon

Chapter IV: prohibitionist variables affecting the development of the demand for youth tourism

- Social variables
- Population variables
- Religious variables
- Environmental variables
- Economic
- Communication and information variables

Chapter V: research methodology, assumptions, and the social and economic characteristics of a community sample

Chapter VI: analytical presentation of the variables of the study and test hypotheses

Chapter VII: findings and recommendations.