

Ministry of Higher Education and Scientific Research

Al- Mustansiriyah University

College of Economics and Administration

**The Realities and Perspectives of Arabic
Electronic Commerce**

**A Thesis Submitted to the Council of the college of
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BY

MAAN THABIT ARIF

Supervisor

Proof. Dr. Tacky Abed Salem

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Abstract

The World witnessed several changes and development in various life issues, where the nature of the administrative, economic and social activities are changed through adapting the information and communication technology as well as moving the economy from its traditional to the digital economy.

From among these developments, the electronic commerce was merged. This kind of commerce is considered the most important issue of the current century, it has changed the competitive criterions in all sectors of the economy.

The main objectives of the study are:

- 1) Study the historical development of the international commerce up to the electronic commerce.
- 2) Study the feasibility of determining the scales and the actual reality of the electronic commerce.
- 3) Determining the situation of the Arabic electronic commerce, inter nationally and regionally.
- 4) Clarifying the impact of electronic commerce on the arabic economies and their rates of future growth.

To achieve the above objectives, the study includes:

Chapter one-showing the historical electronic commerce, concepts and its basic principles chapter two-Revelation the various electronic commerce, patterns, the conditions that are necessary for successful, and the main challenges that is facing.

Chapter three-Discussing the Relativity of the arabic electronic commerce, its future sights and its and economic impacts on the arabic countries.

Finally, this study gives number of conclusions and recommendations about the studied problem.

The researcher is looking forward to get their prospective.