



جامعة المستنصرية/ كلية الإدارة والاقتصاد

قسم إدارة الأعمال

م/ مفردات دراسة الدبلوم العالي تخطيط استراتيجي في الإدارة الحديثة

للعام الدراسي 2019-2020 (الكورس الثاني)

"The modern concept of management insists that all the functions and activities of managers must be directed towards the achievement of organisational goal and this goal should be the goal of every employee and must be considered as group or common goal."

1. Introducing Modern Management: Concepts and Skills. (17-2-2020)
2. Managers, Society, and Sustainability. (24-2-2020)
3. Management and Diversity. (2-3-2020)
4. Managing in the Global Arena. (9-3-2020)
5. Plans and Planning Tools and Making Decisions. (16-3-2020)
6. Strategic Planning: Strategies, Tactics, and Competitive Dynamics. (23-3-2020)
7. Fundamentals of Organizing and Responsibility, Authority, and Delegation. (30-3-2020)
8. Changing Organizations: Stress, Conflict, and Virtuality. (4-4-2020)
9. Influencing and Communication. (13-4-2020)
10. Leadership and Motivation. (20-4-2020)
11. Groups and Teams. (27-4-2020)
12. Managing Organization Culture. (4-5-2020)
13. Controlling, Information, Technology, Production and Control. (11-5-2020)
14. Examination. (18-5-2020)
15. Case Studies in the Modern Management. (25-5-2020)

Samuel Certo and Trevis Certo, Modern Management: Concepts and Skills, New York: Pearson Education, Inc., 2016.

ا.م.د. سرمد حمزة الشمري

تدريسي الإدارة الحديثة

الاثنين 2020-2-17

Participant and Quiz (4)
Homework (3)
Monthly Test (15)
Paper (5)
Case study (3)
Total Course Degree (30)