Eight points to make your architectural rendering amazing

1.logical your lights, make every light as reasonable as possible, no matte the light is coming from the bulb, the outside, or from the hidden area. Of course , you can make it a little bit more for a better effect.  
2.use dark boldly, if the area is near dark, then we can try to use dark boldly to make a more contrast effect, make the image shape and amazing visual rendering.  
3.Night view not equal with dark scene, when rendering a night view, no need to turn down the intensity of all lights, we can light up the building or character from its side or from the back with full intensity of lighting, even we can give it a tint of blue. This light setting will be better than lighting from the front.  
4.Use high resolution texture, be care for the color, the pattern, the rate of the size  
5.Set a sharp camera angle, make the architectural subject in the center, be care for the position of the camera, and the height of the camera point  
6.Try to find a referent image for the light setting, and some details  
7.For the landscape, should be match the style of the local landscape, and match the building style.  
8.After the architectural rendering, need to use Photoshop enhance the rendering effect