





STUDY OBJECTIVES



- *To introduce the concept of cost
- To know the strategies of cost containment
- To explain cost evaluation
- *To differentiate between efficiency & effectiveness
- *To understand cost analysis types & uses

COST

Sacrifice needed to obtain a commodity/service.

Accounting definition: monetary price of goods/services.

FIXED: born irrespective of how much output produced (don't change with quantity).

- + Capital costs: durable equipment live > year.
- + Recurrent costs: as health personnel wages.

VARIABLE: directly related to how much output produced, as: raw materials, ½ produced goods, medical supplies.

Question: what is opportunity cost?

IS PRICE A GOOD COST INDICATOR?

- × Resources may not have a monetary price (non-material)
- × Alternative uses of goods determine price (drug abuse)
- × Prices may not reflect real value of resources (Dr fees)
 - Market price (equilibrium), administered price
- × Prices may be distorted by taxes or subsidies (price cutting).
- × Prices vary according to quantity you buy:
 - Unit/retail price wholesale price
 - ←trading price ← factory price ←cost price

PRACTICAL COVID VACCINES 2021 PRICES \$(2 - 48)

STUDY THE FOLLOWING PRICE LIST & WRITE YOUR COMMENTS

Vaccine	USA	UK	EU	S Africa	Israel	China	India
Pfizer	19.5 price (1 st 100M dose)	21.1	14.9 discount		47.9		
Moderna	25-37 Subsidized US 15	39.5	18		23.5		
J & J	10			7//_ ~			
AZ	4	3 At Cost	2.15	5.25	7~//		
Sputnik	10	10	10	10	10		
Sinovac						29.7	
Bharat							2

COST CONTAINMENT

→ Controlling expenses to operate an organization or a program within preplanned budgetary constraints.

a managerial function keeping costs down to only necessary expenses.

e.g: Reducing hospital costs, providers cost awareness, third party payment

COST CONTAINMENT "4CS"

- Consolidation: use large market basket. The more you buy, the less you pay/unit.
- **Competition**: the less certain suppliers are about earning, the more aggressive their prices will be.
- Contracting: multi-year plan contract with successful supplier.
- Collaboration: supplier takes cost out in cases of wastage, inefficiencies, ...

ECONOMIC EVALUATION IMPORTANCE

- Resources dedicated to health care have increased, but still limited & under increasingly pressure.
- → Poor countries: absolute limitation. Health care resources no longer available for nutrition & shelter.
- Richer countries: more resources, but have higher new technology that can't be all acquired.

COST ANALYSIS INTERVENTION → CONSEQUENCE

- *Making economic considerations (maximize delivery of health services & minimize costs) by making best choice among alternatives.
- Economic evaluation methods evolved for choices about best way to use limited resources
- *Complete economic evaluations to clarify, quantify and value all relevant options (inputs and consequences) to help decision making.

EFFICIENCY & EFFECTIVENESS

- *Efficiency: کفاءة end result (effect) achieved in relation to effort spent in terms of resources & time (WHO)→ output / input
- **Effectiveness:** فاعلية activity effect (outcome, benefits) achieved in relation to stated objectives → output / planned output Is capacity of producing stated objectives. It is multi-dimensional.



PHILOSOPHY OF ECONOMIC EVALUATION



Help us make best possible use of available resources in a rational decision-making context.

- *Do we have to do this intervention?
- What is the best way of doing it?
- *Is this the best way of using the input?
- Quantify, clarify, & value relevant options.



Labor market 1.5 - 10.5

Fire fatality 2

Automobile accident

PRACTICAL



Rising costs of health care, why?

- Baby boom pop born 1950-60, now ↑ sixties.
- *People are buying more services.
- Technology growth & high-cost treatment.
- * † deflated health care prices over time.
- * †consumer knowledge & ext demand behavior

