

# How to use facebook as cloud

- ▶ The personal cloud storage market is getting more crowded by the week, and even Facebook is getting in on the action...sort of.
- ▶ Facebook is teaming up with Dropbox on a new integration that allows Facebook users to share content stored in their Dropbox accounts directly with contacts in Facebook Groups.
- ▶ Users of both platforms can share documents, photos and videos, which will be displayed on the group's wall. Like any other Facebook post, users can comment and like the files shared. Furthermore, users will be able to see and access these posts on either the desktop or mobile versions of Facebook.

Facebook is increasingly wielding influence on the infrastructure design that stretches from the fiber optic cables to the datacenter to the last mile of your home. And it's using an open source approach to rally a vast ecosystem that'll follow its lead

Why doesn't everyone use Facebook as an unlimited cloud storage service?



1. Maximum File Size Limit: There is a limit for each file type to be uploaded to Facebook as part of a status. You cannot upload arbitrary files.
2. No file and folder categorization: It is impossible to organize your files and folders in your Facebook profile. You cannot navigate and search within your files and it is difficult to upload/download multiple files at the same time.
3. Facebook re-sizes your images and videos and lowers the quality. You never want that as part of a reliable file storage

## 5 Reasons why Facebook wins the cloud storage war

1–Facebook doesn't need a tagline or special messaging because...

2–they have the installed base which means...

3–they have the daily traffic and integration with our devices & apps , so...

4–they can provide us a one–stop–shop, meaning...

5–sharing, securing, even syncing our content should be relatively simple



FAVORITES

- News Feed
- Messages
- Photos
- Events

GROUPS

- Ultimate
- Ideas
- Team Panthers**
- Add Group...

APPS

- App Center

FRIENDS

- Family
- Close friends

INTERESTS

- Add Interests...

MORE -



Team Panthers About Events Photos Question Add File Notifications

Write Post Add Photo / Video

Here's the latest schedule for the upcoming season. First game in 2 weeks.

From Your Computer

Choose File No file chosen

(Max size 25 MB)

From Your Dropbox

Choose File Game Schedule

11 members (3 new) - Message

Add People to Group

People You May Know See All

- Michael Novati 5 mutual friends Add as friend
- Andy Lien 10 mutual friends Add as friend
- Piotr Zieliński 56 mutual friends Add as friend



Kenny Lau

Best basketball team in the Bay Area! See you at practice.

Like Comment Unfollow post 2 hours ago

Merrill Feather and Sam Walsh like this. Seen by 10

Jez Burrows This is going to be an awesome season! 2 hours ago via mobile Like 1

Jessica Gronski I've got some ideas for some new drills. 2 hours ago Like 1

Jimmy Chen Nice! So excited to get back on the court. 2 hours ago Like

Write a comment...



Jimmy Chen added a file using Dropbox.

Here's the team roster.