

الجامعة المستنصرية
كلية الادارة والاقتصاد
قسم السياحة وإدارة الفنادق

تخطيط وتنمية الخدمات والفعاليات السياحية
للمناطق الأثرية وأثرها
في الطلب السياحي
- منطقة الدراسة - آثار عرقوف

رسالة مقدمة إلى

مجلس كلية الادارة والاقتصاد الجامعة المستنصرية

وهي جزء من متطلبات نيل درجة الماجستير في علوم السياحة وإدارة الفنادق.

تقدم بها

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بإشراف

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Abstract

Tourism is considered one of the important activities such as the economical ones. It is considered as a main income for many countries such as France, Spain and Italy.

Tourism has also cultural, social, and political effects to the contact with many cultures of the tourists.

The great importance of tourism makes researches and specialists study the best ways that leads to the important activity and its problems.

The recent developments in tourism in many countries all over the world makes the researchers look for how to develop, and plan the services and tourists activities in ancient places and it's effects on the tourists demand in Aqarquf.

The ancient city of Aqarquf has a great importance because it has many places such as ziggurat, temples and the remains of the wall which still stand up to this day.

The importance of this study lays in that it contains many old remains besides it's location in an agricultural land for natural tourism.

The problem of the study lays to the fact that no attentions have been paid to this city (Aqarquf) There are many shortages in services and different tourist activities.

The study aims at finding the relation between developing and planning the tourists activities in (Aqarquf) and the effects of these services in the tourism demand on it.