

تطوير الخدمات السياحية للأماكن التراثية وأثرها في الطلب السياحي في بغداد

(دراسة ميدانية لمنطقة دار الحكومة العراقية القديم)

رسالة مقدمة

الى مجلس كلية الادارة والاقتصاد - الجامعة المستنصرية وهي جزء من
متطلبات نيل درجة الماجستير في علوم السياحة وادارة الفنادق

تقدم بها الطالب

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Developing of Tourist Services for Cultural Places, Its Effect on Tourist Demand (Domain Study for Ancient Government House in Baghdad)

The cultural tourist containing the cultural and social dimensions, the political stages passing through the country have active role to develop the tourism sector, there is in Iraq an tourism variety and multitude , which some of (cultural, religious, relics, heritage, fluvial, seasonal, recreational, natural, curative, fun...etc).

The antiquary tourism has increased and became tending tourist for visiting to locations and heritage places, to recognize by himself on peoples and areas and its history, habits and architect heritage.

The tourist type is tending basically recognizing on cultures state or areas civilization with characteristics disparate, which means that it is tourism for delectation and knowledge for what have stored the heritage places of civilizations, for the important role of heritage tourism , many researchers tried to develop with ideal form to reflect the Iraq image suitably in front of other states , the tourist planner never needs to research deepening on heritage locations because it is drawing and towering does n't need but rebuilding, qualifying and secondary services developing , from keeping places and food , qualifying the communications ways for arriving.

Since our study is selected the heritage tourism , for that it limited with Qhushla and Government Sarai (ancient Government House), which we would partook with more details .