Ministry of Higher Education & Scientific Research Al-Mustansiriyah University College of Administration& Economics

ThePromotion and Development of Recreational Services in the Public Parks and Their Impact on the Recreational Demand of Baghdad Population

- A Field Study-Al-Zawraa Park as the Study Area

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ABSTRACT

The importance of studying the condition reality of the public parks in cities increased as a result of their importance in the life of city population through the attenuation of the difficult support the individuals' conditions life they also and psychological, spiritual and creative aspect as well as their environmental benefits in balancing among the city components and protecting them from the pollutants in addition to the aesthetic trait of those parks. Also, the availability of the recreational services in those parks helps in the increase of recreational demand size of Baghdad inhabitants for their effective role in the increase of the population's movements for the recreation and entertainment of self and their aid in engaging them in practicing their hobbies and going to public parks which makes the individual feel that his life has become more beautiful, richer and more productive and creative, in turn it will be reflected positively on the society life since what the developed countries saw of growth in their experiences and international production of giving and progress were not achieved without the increase of their account in the service aspect and due to the importance of the precedent, the necessity demanded to search in the topic of the growth and development of recreational services in the public parks and the growth of the recreational demand on them in Al-Zawraa park where the importance of this park is in being one of the central parks occupying a great preference among the other parks of the city in its population's selves and also the recreational services are proactive to the economic movement in the society by making those services and activities investing resources, especially if they are dealt with according to the sound view of recreation and how to make use of it positively. The study significance comes from the significance of creation and its social, health and economic functions which serve the citizen and his environment on one hand and on the other hand the study addresses the relation between the promotion and development of recreational services in the public parks and its effect on the growth of the recreational demand of Baghdad population.