## المستخلص

حامد كريم شعلان تأثير استراتيجية تكنولوجيا المعلومات في اقتصاد المعرف دراسة استطلاعية لآراء عينة من المجتمع الرقمي (اطروحة دكتوراه) - الجامعة المستنصرية : كلية الادارة والاقتصاد : الاقتصاد ، ٢٠١٠

The E-Business is one from many important branch that deal with a wide base of individual and companies which are members of the E-world that influence on the indexes of knowledge economy .The most important one is information management techno- strategy that effect on using and applying new mechanisms that simples the operations between individuals and organization in the E-Business world.

Today the importance of information management techno-strategy is increased because of the environment complex and to help organization dealing with environment change.

This study tries to determine the techno-strategy and knowledge economy components and their relations by applying a sample study of E-society institutions.

This study depends on many hypotheses and in general tries to answer some of the following questions:

- 1- What is the level of information techno-strategy at the sample?
- 2- What is the level of knowledge economy at the sample?
- 3- Are there any statistical correlation between information management technostrategy and knowledge economy?
- 4- What is the influence of information techno-strategy upon knowledge economy?

The sample consists of E-institutions world Then we test this hypotheses .

Then this study reach to some conclusions:

1- There are correlations between information management techno-strategy and knowledge economy at all the sample.

2- There are an influence of information management techno-strategy on knowledge economy at all the sample.

At last this study consists of some recommendations depend on conclusions reached.